


Real Estate Website Content Management

Role-based Permissions for access to a Web-based non-technical Backend



Website Content Management provides an easy to use backend for adding and editing your website content.

Content Wizards provide step-by-step screens for simple and complex website content.

Workflows and collaboration assure proper content review and approval.

Website Templates assure approved website look & feel and make adding new web pages and web sections easy.

Publish Web pages in all standard formats: HTML, XML, WAP, RSS or any other format.

Integration with legacy systems and customizations are simple via easy APIs

The Website and Taxonomy scales seamlessly as your firm grows and website content evolves

Integrated Request for Information communication system makes your Website interactive.

**Drive business from your
Real Estate Website.**

KnowledgeControl Website Content Management Workflows make adding and editing website content easy for decentralized business users.

KnowledgeControl provides powerful Website Administrative tools to add new web sections and website content types.

KnowledgeControl's publishing engine empowers authorized users to publish content immediately to the Website.

KnowledgeControl's Request for Information system manages all website communications and form submissions.

KnowledgeControl's management views keep users and managers on top of all website correspondence

KnowledgeControl manages and delivers self-service knowledge for improved customer relations

KnowledgeControl's Meta Tag management assures your website and web pages are properly indexed with Internet Search Engines.

KnowledgeControl's template engine assures that all new content and web sections are published using the approved look and feel. Templates can be developed to publish as web pages, Rich HTML emails, Printable Brochures, Faxable Brochures, Live Content streams (RSS) and Wireless content.



Implementation of your Real Estate Management Solution

Professional Services

Informu.com, Inc will work with the management and IT staff of your firm to implement a KnowledgeControl Real Estate Management Solution. Whether your firm needs a simple Out-of-the-Box implementation or highly customized and scalable solution, the professionals at informu.com, Inc. can deliver. Our goal is to empower businesses with web-based solutions that increase efficiency, reduce costs and maximize profit.

The informu.com, Inc. Professional Service consultants have extensive experience in Customer Relationship Management, Content Management, Knowledge Management, Business Process Automations and system integration. As pioneers in web-based software implementations, customizations and development, our team has been the lead on many web-based enterprise solutions for Fortune 500 and Global 2000 businesses. We bring the knowledge and experience to manage any size project.

Contact the professionals at [informu.com](http://www.informu.com) to discuss your firm's specific business requirements.

Call (413-268-9244) or email (info@informu.com) our Solution Architect for more information or to make an appointment for an on-site demo.

KnowledgeControl Real Estate Management solutions start as low as \$200/month.

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Minimum system requirements:

- Pentium III 700 MHz or higher
- 256MB SDRAM or higher
- 9 GB + Hard Drive
- Red Hat Linux 8.0
- 10/100 NIC Card

