

For more information about our IT and Web-based Professional Services visit our website: www.informu.com

Our professionals offer complete IT and Graphic Arts services:

- Website Design
- Website Strategy
- Graphic Arts
- Multi-media Design
- Direct e-mail campaigns
- Website Content Management
- Customer Relationship Management
- Knowledge Management
- Integration Services
- Network & Infrastructure Services
- Security Services

Our team has developed solutions for:

- Baystate Health System
- DY Realty, LLC
- Stop & Shop
- Country Bank
- Datek Trading
- Holyoke Hospital
- PSInet
- TradeCard
- Physicians Online
- Dreamkeepers.net
- WebMD
- Spanda Medical

January 22, 2004

Dear Sirs,

My name is David Milos. I am a partner and the Chief Technology Officer for Informu.com, Inc. My partners and our team have developed and implemented technology that will help drive your Commercial Real Estate business. Here are a few questions I would like you to consider:

Is your website generating Commercial Real Estate leads?

Can you add new properties to your website in minutes, without technical skills?

Can you manage the complete Life Cycle of your Exclusive Properties via your website?

Does your website offer multiple channels of communications?

Would you like to manage your Brokers, Properties and Customers from anywhere via the Web?

The professionals at informu.com, Inc. can build web-based solutions for your Commercial Real Estate firm that will:

- Expand your market
- Create new efficiencies
- Integrate with existing systems
- Simple to use

From highly effective Multi-Channel Marketing Websites to enterprise wide Customer Life Cycle Management solutions and everything in between, we can do it. We have been designing, implementing and maintaining web-based solutions for Fortune 500 companies and local businesses for over 9 years. We understand what works and what tools are required to make your implementation a success.

I would like to personally demonstrate our Commercial Real Estate solutions. Please call or email me with your availability.

Sincerely Yours,

David Milos
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